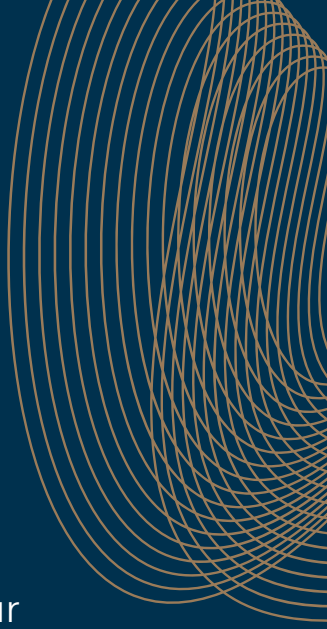


KITCHENER WATERLOO CHAMBER ORCHESTRA



WE NEED YOUR HELP!

The Kitchener-Waterloo Chamber Orchestra (KWCO) needs your help to continue to support arts in the Region and deliver our delightful programming.

ABOUT US

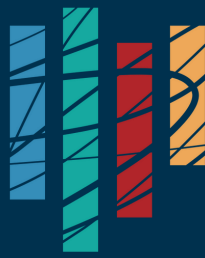
Founded in 1985, the K-W Chamber Orchestra comprises professional, semi-professional and skilled student musicians from the Waterloo region. We're dedicated to providing a platform for our musicians to strive for excellence and spread the joy that music can bring.

The KWCO has a proud history of community partnerships, including:

- An annual partnership with a local charity that we believe deserves to be highlighted on a bigger stage.
- Our student concerto competition, which provides performance opportunities for aspiring young elementary, high school and university musicians.
- Free live-streaming of concerts to local assisted living and retirement homes.
- Artistic collaborations with the Urban Sketchers of Waterloo Region and Carousel Dance Centre.
- Yearly concerts dedicated to collecting food donations for local food banks.

2024-25 WILL BE OUR 40TH SEASON!





KITCHENER WATERLOO
**CHAMBER
ORCHESTRA**

SPONSORSHIP OPTIONS

	Platinum	Gold	Silver	Bronze	Patron
Sponsor Benefits	\$7,500+	\$5,000 - \$7,499	\$2,500 - \$4,999	\$1,000 - \$2,499	\$250 - \$999
Concert Naming Rights	For 2 years, one concert programme will be renamed to reference a brand of your choosing				
Private use of Chamber Ensemble	Platinum and Gold sponsors are entitled to limited private use of a small KWCO ensemble for a private event.				
Recognition on concert posters	Concerts will be " <u>brought to you in part by</u> "	Only if sponsorship is of specific performance	Only if sponsorship is of specific performance		
Reserved Seating and Parking	Yes, with after concert meeting with conductor and orchestra members		Yes	Yes	
Discounts on Concert tickets	15%	10%	10%	5%	5%
Complimentary Seasonal Concert Passes	10	6	3	2	1
Website sponsorship recognition	All our sponsors, including Friends of KWCO will be recognized on our website.				

SPECIAL SPONSORSHIPS

All our sponsors receive recognition on our website and concert programs.

Donate the prize for our Student Concerto Competition \$100-\$1000

Celebrate the talented winners of our 2024 Student Concerto Competition by sponsoring their prize money!

Purchase a concert advertisement \$40-\$550

Full-page, half-page or quarter-page ads are available in our digital, on-screen programs and/or our printed programs for one or more concerts.

Suggest an alternative

We're flexible in the benefits we offer our sponsors and donors. Contact us at chamberorchestraKW@gmail.com to see how your continued support can benefit you!



FINANCIAL

By sponsoring the KWCO, you will support a regional institution that has promoted live music in the community for 40 years!

Our community focus helps us keep operational costs low. Over 80% of our annual costs go toward the direct costs associated with performances and paying our leading professional musicians. Our total annual costs per year average between \$50,000 and \$65,000. Ticket sales make up **less than 25%** of our revenue each year. We depend on **businesses and people like you to provide over 75% of our funding.**

Over the last several years, government pandemic support has helped keep us funded. In a post-pandemic world we, like many arts organizations in the region, **have struggled to bring audiences back and maintain pre-COVID funding levels.**

Partnering with the KWCO comes with many benefits, as detailed in the rest of this document. The bottom line is - **we need your help to keep orchestral music alive in our region.**



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
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Kitchener-Waterloo Chamber Orchestra
F-168 Lexington Ct.
Waterloo, ON N2J 4R9

Registered Charity: 822007977RR0001